



## Event Management

### Inaugural Annual User Conference

#### Key Benefits

**The venue worked exceptionally well for the format of the conference**

**Benefits of sponsorship packages were clear and easy to understand**

**The conference attracted the right delegates and speakers in order to deliver a valuable event with clear messages**

Jigsaw Tree developed the idea of a conference with Intelliflo and won the contract to deliver the event management of their Inaugural User Conference. Through discussions with Intelliflo’s sales, marketing and account management teams the objectives were to deliver a thought leadership conference, facilitate face to face meetings for exhibitors and Intelliflo staff and, through sponsorship from integrators and providers, be cost neutral.

Jigsaw Tree’s role began right from the outset with finding the right venue for the event by ensuring it was easily accessible, had the right look and feel for both exhibitors and delegates and was in budget.

Our involvement also covered delegate communications, liaising with sponsors, liaising with the production company and full on the day support for all attendees.

The event was a huge success and gained positive feedback from all delegates including clients, staff and exhibitors with one client commenting “The content was useful and thought provoking and the venue and arrangements first class.”

The ‘Change the Game’ conference provided the opportunity for Intelliflo to showcase their technology with their partners and demonstrate to clients and prospects how greater value could be gained. Due to its success Intelliflo have made this an annual event.

## key services

-  Full Event Management
-  Project Management
-  Venue sourcing
-  Gained sponsorship
-  Organisation of format, location, food, equipment, stage and sound management
-  Full on day support to ensure the event ran on time and delivered for the delegates

We had confidence in the original proposal from Jigsaw Tree having worked with them previously. They delivered a great conference which had greater benefits than we first thought possible. Our clients and prospects really enjoyed the event and our staff found it a very productive day.

**Nick Eatock –  
Executive Chairman & Founder**

## Jigsaw Tree Client Engagement Lifecycle



**Please contact us so we can discuss your requirements:**

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business improvement is a journey not a race